



May 17, 2012

Riverside County
NEWS RELEASE

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County brings talking baby back, baby back, baby back – for video that plugs early voting

Riverside County's celebrated talking baby re-emerges Monday, starring in a new video that lets residents know they can vote early at certain libraries, city halls and other locations throughout the county.

The video will be previewed at the Louis Robidoux Library during an event that includes appearances by not-quite-two-year-old spokesbaby Jasper Hannah, two actors who portrayed presidents George Washington and Abraham Lincoln in another recent county election video, and Supervisor John Tavaglione. The public is invited to attend and take a picture with the stars of the recent videos – and the supervisor.

"This is a great way to get out a serious message and have a little fun at the same time. But I bet Jasper and the presidents wind up in more photos than I do," Tavaglione joked, urging residents to attend the event and make sure they vote in the coming election.

The event begins at 3 p.m. at the Louis Robidoux Library, 5840 Mission Blvd. in the city of Jurupa Valley.

In a video released in March, Jasper explained – thanks to the magic of video editing – that vote-by-mail ballots are counted faster and offer voters the convenience of making choices in the comfort of their own homes. He also urged residents to vote by mail rather than "standing in line like a vote-a-saurus." The video received widespread media

coverage and, because of its unusual and lighthearted approach, other California counties have asked permission to use it for their outreach efforts.

Monday's event will offer the chance to nibble on vote-a-saurus cookies and watch children color a vote-a-saurus logo developed for the Registrar of Voters office.

The second installment in the registrar's video outreach campaign starred actors Frederick T. Alexander of Yucca Valley as George Washington and William Truman Peck of San Marcos as Abraham Lincoln. Together, they helped demystify that open primary system that Californians will use for the first time in the June 5 election.

In the latest video, Jasper and his video mom are off to the mall to drop off a ballot early. Jasper confides that he loves the mall, in part because of "all those pink strollers." A link to the video will be posted Monday at 3 p.m. on the registrar's website, www.voteinfo.net and the county's main web page, www.countyofriverside.us.

For more information, contact the registrar's office at (951) 486-7330.